

**Crossroads Media**  
66 Canal Center Plaza  
Suite 555  
Alexandria VA 22314

**Americans For Job Security/ Issue**  
Submission Number 394 Issue 1



**WSPA-TV**  
250 International Dr.  
Spartanburg SC 29303-6898  
(864) 576-7777 FAX (864) 587-4480

**Original**

|                                                  |                                                 |                                         |
|--------------------------------------------------|-------------------------------------------------|-----------------------------------------|
| <b>Client:</b> Americans For Job Security/ Issue | <b>Submission Cost:</b> 37215                   | <b>Campaign Ref:</b> E:120920034        |
| <b>Buyer:</b> "                                  | <b>Client/Product/Estimate:</b> 13 / 141 / 1020 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 09/24/12 to 10/07/12      | <b>Weeks:</b> 2                                 | <b>Order Ref:</b> 06327333              |
| <b>Est./PO Number:</b> 06327333                  | <b>Contract type:</b> Political                 | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                     |                                                 | <b>Business Category:</b> Transactional |

|                                      |                            |                                                     |
|--------------------------------------|----------------------------|-----------------------------------------------------|
| <b>Product:</b> Amer For Job Securit | <b>Booking Group:</b> WSPA | <b>Key Market:</b> Greenville Spartanburg Asheville |
| <b>Demographic:</b> (L) Household    | <b>Order:</b>              |                                                     |

| Ref                                          | Sales Product Details                        | Rev Type | Rate | Spot Type   | 09/24        | 10/01 | Total | Cost |
|----------------------------------------------|----------------------------------------------|----------|------|-------------|--------------|-------|-------|------|
| 1                                            | M-F 10a Your Carolina<br>...F..              | 01       | 300  | 30<br>Comme | Nbr of Spots | 1     | 1     | 300  |
| 2                                            | M-Su 11p News<br>...F..                      | 01       | 1275 | 30<br>Comme | Nbr of Spots | 1     | 1     | 1275 |
| 3                                            | M-F 11a ET / 10a CT Price Is Right<br>...F.. | 01       | 500  | 30<br>Comme | Nbr of Spots | 1     | 1     | 500  |
| 4                                            | M-F 12p News<br>...F..                       | 01       | 575  | 30<br>Comme | Nbr of Spots | 1     | 1     | 575  |
| 5                                            | M-F 4-5p Judge Judy<br>...F..                | 01       | 550  | 30<br>Comme | Nbr of Spots | 1     | 1     | 550  |
| 6                                            | M-F 5p News<br>...F..                        | 01       | 1125 | 30<br>Comme | Nbr of Spots | 1     | 1     | 1125 |
| 7                                            | M-F 630a News<br>...F..                      | 01       | 415  | 30<br>Comme | Nbr of Spots | 1     | 1     | 415  |
| 8                                            | M-F 630p News<br>...F..                      | 01       | 1125 | 30<br>Comme | Nbr of Spots | 1     | 1     | 1125 |
| <b>Weekly Totals: Total Spots(Ord Spots)</b> |                                              |          |      |             | 32           | 20    | 52    |      |

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| <b>Schedule Dates:</b> 09/24/12 to 10/07/12      | <b>Weeks:</b> 2                                 | <b>Order Ref:</b> 06327333              |
| <b>Est./PO Number:</b> 06327333                  | <b>Contract type:</b> Political                 | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                     |                                                 | <b>Business Category:</b> Transactional |

| Ref                                          | Sales Product Details              | Rev Type | Rate | Spot Type   | 09/24 | 10/01 | Total | Cost |
|----------------------------------------------|------------------------------------|----------|------|-------------|-------|-------|-------|------|
| 9                                            | M-F 7p News<br>.....F..            | 01       | 650  | 30<br>Comme | 1     |       | 1     | 650  |
| 10                                           | M-F 1230-2p ET CBS Soaps<br>M..... | 12       | 575  | 30<br>Comme |       | 1     | 1     | 575  |
| 11                                           | M-F 5a News<br>M.....              | 01       | 190  | 30<br>Comme |       | 1     | 1     | 190  |
| 12                                           | M-F 530p News<br>M.....            | 01       | 1125 | 30<br>Comme |       | 1     | 1     | 1125 |
| 13                                           | M-F 6p News<br>M.....              | 01       | 1050 | 30<br>Comme |       | 1     | 1     | 1050 |
| 14                                           | M-F 6a News<br>M.....              | 01       | 600  | 30<br>Comme |       | 1     | 1     | 600  |
| 15                                           | M-F 7p News<br>M.....              | 01       | 650  | 30<br>Comme |       | 1     | 1     | 650  |
| 16                                           | M-F 7a CBS This Morning<br>M.....  | 01       | 600  | 30<br>Comme |       | 1     | 1     | 600  |
| 17                                           | M-F 730p Scene On 7<br>M.....      | 01       | 650  | 30<br>Comme |       | 1     | 1     | 650  |
| 18                                           | M-F 8a CBS This Morning<br>M.....  | 01       | 400  | 30<br>Comme |       | 1     | 1     | 400  |
| 19                                           | M-F 9a Dr Phil<br>M.....           | 01       | 450  | 30<br>Comme |       | 1     | 1     | 450  |
| <b>Weekly Totals: Total Spots(Ord Spots)</b> |                                    |          |      |             | 32    | 20    | 52    |      |

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| <b>Associated Copies:</b> No                     |                                                 | <b>Business Category:</b> Transactional |

| Ref                                          | Sales Product Details                               | Rev Type | Rate | Spot Type   | 09/24 | 10/01 | Total | Cost |
|----------------------------------------------|-----------------------------------------------------|----------|------|-------------|-------|-------|-------|------|
| 20                                           | Sat 7p News<br>.....S.                              | 01       | 525  | 30<br>Comme |       | 1     | 1     | 525  |
| 21                                           | Sat 6a News<br>.....S.                              | 01       | 250  | 30<br>Comme |       | 1     | 1     | 250  |
| 22                                           | M-Su 11p News<br>.....S                             | 01       | 1275 | 30<br>Comme |       | 1     | 1     | 1275 |
| 23                                           | Sun 7p ET / 6p CT 60 Minutes<br>.....S              | 01       | 3500 | 30<br>Comme |       | 1     | 1     | 3500 |
| 24                                           | Sun 9a ET / 8a CT CBS Sunday Morning News<br>.....S | 01       | 600  | 30<br>Comme |       | 1     | 1     | 600  |
| 25                                           | M-F 10a Your Carolina<br>...T...                    | 01       | 300  | 30<br>Comme |       | 1     | 1     | 300  |
| 26                                           | M-F 1230-2p ET CBS Soaps<br>...T...                 | 12       | 575  | 30<br>Comme |       | 1     | 1     | 575  |
| 27                                           | M-F 5a News<br>...T...                              | 01       | 190  | 30<br>Comme |       | 1     | 1     | 190  |
| 28                                           | M-F 530a News<br>...T...                            | 01       | 415  | 30<br>Comme |       | 1     | 1     | 415  |
| 29                                           | M-F 6p News<br>...T...                              | 01       | 1050 | 30<br>Comme |       | 1     | 1     | 1050 |
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| Ref                                   | Sales Product Details                          | Rev Type | Rate | Spot Type   | 09/24             | 10/01 | Total | Cost |
|---------------------------------------|------------------------------------------------|----------|------|-------------|-------------------|-------|-------|------|
| 30                                    | M-F 6a News<br>...T....                        | 01       | 600  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 600  |
| 31                                    | M-F 7a CBS This Morning<br>...T....            | 01       | 600  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 600  |
| 32                                    | M-F 730p Scene On 7<br>...T....                | 01       | 650  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 650  |
| 33                                    | M-F 8a CBS This Morning<br>...T....            | 01       | 400  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 400  |
| 34                                    | M-F 9a Dr Phil<br>...T....                     | 01       | 450  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 450  |
| 35                                    | M-F 10a Your Carolina<br>...T....              | 01       | 300  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 300  |
| 36                                    | M-Su 11p News<br>...T....                      | 01       | 1275 | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 1275 |
| 37                                    | M-F 11a ET / 10a CT Price Is Right<br>...T.... | 01       | 500  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 500  |
| 38                                    | M-F 12p News<br>...T....                       | 01       | 575  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 575  |
| 39                                    | M-F 4-5p Judge Judy<br>...T....                | 01       | 550  | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 550  |
| 40                                    | M-F 5p News<br>...T....                        | 01       | 1125 | 30<br>Comme | Nbr of Spots<br>1 |       | 1     | 1125 |
| Weekly Totals: Total Spots(Ord Spots) |                                                |          |      |             | 32                | 20    | 52    |      |

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| Ref                   | Sales Product Details                         | Rev Type | Rate | Spot Type   | 09/24                         | 10/01               | Total     | Cost      |
|-----------------------|-----------------------------------------------|----------|------|-------------|-------------------------------|---------------------|-----------|-----------|
| 41                    | M-F 530a News<br>..T....                      | 01       | 415  | 30<br>Comme |                               | 1                   | 1         | 415       |
| 42                    | M-F 530p News<br>..T....                      | 01       | 1125 | 30<br>Comme |                               | 1                   | 1         | 1125      |
| 43                    | M-F 7p News<br>..T....                        | 01       | 650  | 30<br>Comme |                               | 1                   | 1         | 650       |
| 44                    | M-F 10a Your Carolina<br>..W....              | 01       | 300  | 30<br>Comme | 1                             |                     | 1         | 300       |
| 45                    | M-Su 11p News<br>..W....                      | 01       | 1275 | 30<br>Comme | 1                             |                     | 1         | 1275      |
| 46                    | M-F 11a ET / 10a CT Price Is Right<br>..W.... | 01       | 500  | 30<br>Comme | 1                             |                     | 1         | 500       |
| 47                    | M-F 12p News<br>..W....                       | 01       | 575  | 30<br>Comme | 1                             |                     | 1         | 575       |
| 48                    | M-F 4-5p Judge Judy<br>..W....                | 01       | 550  | 30<br>Comme | 1                             |                     | 1         | 550       |
| 49                    | M-F 5p News<br>..W....                        | 01       | 1125 | 30<br>Comme | 1                             |                     | 1         | 1125      |
| 50                    | M-F 530a News<br>..W....                      | 01       | 415  | 30<br>Comme | 1                             |                     | 1         | 415       |
| 51                    | M-F 530p News<br>..W....                      | 01       | 1125 | 30<br>Comme | 1                             |                     | 1         | 1125      |
| <b>Weekly Totals:</b> |                                               |          |      |             | <b>Total Spots(Ord Spots)</b> | <b>Nbr of Spots</b> | <b>32</b> | <b>52</b> |

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| Ref                                          | Sales Product Details  | Rev Type | Rate | Spot Type   | 09/24 | 10/01 | Total | Cost |
|----------------------------------------------|------------------------|----------|------|-------------|-------|-------|-------|------|
| 52                                           | M-F 7p News<br>..W.... | 01       | 650  | 30<br>Comme | 1     |       | 1     | 650  |
| <b>Weekly Totals: Total Spots(Ord Spots)</b> |                        |          |      |             | 32    | 20    | 52    |      |

| Grand Totals |       | Month 9 Weeks: 5<br>09/24 |  | Month 10 Weeks: 4<br>10/01 |  |
|--------------|-------|---------------------------|--|----------------------------|--|
| Spots        | 52    | 32                        |  | 20                         |  |
| Cost         | 37215 | 23895                     |  | 13330                      |  |

|                      |                               |
|----------------------|-------------------------------|
| <b>Grand Totals:</b> | <b>Spots:</b> 52              |
|                      | <b>Gross Total:</b> 37,215.00 |
|                      | <b>Commission:</b> 5,582.25   |
|                      | <b>Net Total:</b> 31,632.75   |